

# Graphic design & communications intern

Start February 4<sup>th</sup> 2019 (32 hrs) for 4-6 months

**Are you an experienced graphic designer who doubles as a social media guru and has an interest in international development? Are you excited to use your skills, experience and energy to contribute to our positive chain of events? Then this is the opportunity for you!**

## Job description

We are looking for a graphic design & communications intern, who has a talent for communicating with different audiences through a variety of media and channels. You will be supporting our project teams with visual representation of the work we do and support with positioning of BW external communication channels. You are familiar with design programs, keen on agile working and eager to take on a range of global social challenges!

All of our programs are co-created with our local partners using a Design Thinking approach and are based on a number of learning theories that increase effectiveness and impact. You will be part of our team and will work closely together with our communications and media outreach roles. These will be your main tasks:

- Execute graphic design work for reports, mock-ups and prototypes for different projects
- Support with designing our branding materials and method tools
- Develop content and visuals for our communication channels such as: website, newsletter and social media channels
- Develop and manage content calendar for our social media channels and track user engagement.
- Keep us up to date on new trends in social design
- Support with organising our inspiration sessions

## Profile

We are looking for an enthusiastic colleague who is used to working independently and taking responsibility for his/her/their work. You feel at home in a dynamic international working environment. You are thorough and accurate, with a good sense of priorities. You have a hands-on work style, so you are able to apply theory to practice easily. You have proven affinity with new and old media and technologies, and you can come up with different ways to apply them in our projects.

## Qualifications and knowledge:

- You are studying or have studied at a bachelor's level related to design and/or communications.
- You are great at communicating with different audiences through a variety of media.
- You have proven experience with and enjoy the usage of social media (professionally).
- You are a good (intercultural) communicator and efficient at planning your work.
- You are a practical, hands-on person and like to be organised and get things done.
- You are independent and a creative thinker.
- You are a fluent or native English speaker (Dutch and French is a plus).

## Who are we?

Butterfly Works is a social design studio working in international development. We're here to create a world in which people have a say in the future they want. With a co-creation and design thinking approach, and building on almost 20 years of experience, we create education and communication solutions with social impact. We act as an innovation, research, technical and scale-up partner. By co-creating with stakeholders, every solution is based on shared values and people's needs. This means that all of our work is tailor-made; never copy-pasted, always human-centred.

Have a look at the [services](#) we offer, [example projects](#) and meet our committed [team](#).

### What do we offer?

We offer an interesting and challenging 4-6 months internship position in an international work field. An intern fee of € 255 per month is available. The work hours amount to 32 hours a week.

And, we offer:

- An inspiring work space at the vibrant NDSM wharf in Amsterdam.
- An opportunity to be part of a diverse and experienced team consisting of 12 people.
- Great coffee and a daily fresh lunch.

### How do we work?

We strongly believe in the talents of an individual and in the strengths of an effective team. We have no bosses or managers; everyone is responsible and accountable for their roles. This will give you the freedom to do what you are best at and to make your own choices in line with the purpose of the organisation. We stand for openness and transparency, and adopted Holacracy in 2016 to support our teamwork.

### How to apply

If you are interested, please send your motivation letter and CV in English before January 23<sup>rd</sup> to Rianne Doorneweerd via [jobs@butterflyworks.org](mailto:jobs@butterflyworks.org). We will plan the interviews in the week of 28<sup>th</sup>. Ideally you can start on February 4<sup>th</sup> but this is open for discussion. For more information, also use this e-mail address.

For more info about our organisation, please visit: [www.butterflyworks.org](http://www.butterflyworks.org)