Vacancy: Learning Experience Designer

32 hours a week starting asap, latest 1st of May

Do you love designing meaningful learning experiences through beautifully designed materials and learner centered processes? Do you have proven experience in developing digital learning experiences and tools? And are you excited to use your skills, experience and energy to contribute to our positive chain of events? Then this is the opportunity for you!

Your role as Learning Experience Designer
As a Learning Experience Designer you will work on various projects developing interactive learning and communication materials using a wide variety of media channels for and with different target groups in emerging economies. All our projects are co-created with our local partners using a Design Thinking approach and are based on a number of learning theories which increase effectiveness and impact. We design learning experiences for a wide variety of technologies as our solutions are based on available channels, we therefore collaborate closely with developers and different tech experts.

These will be your main tasks:

• Design educational and communication materials with active learning methodologies.
• Conduct research: context, educational and technical.
• Prepare and facilitate co-creation and prototyping workshops.
• Conduct train the trainer sessions.
• Guide and manage (local) co-authors, creatives and designers of educational materials remotely.
• Making technical briefs for developers, including wireframes, user stories, interfaces, clickable prototypes and aligning technical requirements.
• Guide and manage (local) technical developers in the production of technical platform, websites and applications
• Integrate user needs and partner/donor requirements into the project development.
• Provide support in remote testing activities and develop testing guidelines.
• Ensure the use of the BW methodology and contribute to the evolution of the method
• Stay up-to-date with innovations in the field of education and learning.
• Maintain and develop the network of external suppliers' services and expertise.

Profile
We are looking for an enthusiastic colleague who is used to working independently and taking responsibility for his/her work. You feel at home in a dynamic international working environment. You are thorough and accurate, but with a good sense of priorities. You are tech-savvy, have a hands-on work style so you are able to apply theory to practice easily. You enjoy facilitating workshops and training sessions and have proven skills in writing, structuring and providing technical assistance in the development of education materials and activities. You are able to work remotely with different international partners guiding them in the development of education materials. You are able to visualise your ideas. You have good knowledge of new and old media and technologies, and you can come up with different ways to apply them in our projects.

Qualifications and knowledge

• A bachelor’s degree in a relevant area of learning experience design or the broader field of education.
• Proven experience in active learning methodologies.
• At least four years of experience in the development of learning materials, curricula and student centred, participatory learning experiences (online, offline and blended formats)
• Technical knowledge and experience in the development of e-learning and m-learning technologies (LMS, authoring tools, MOOCs).
• Experience in guiding / managing remote teams in the creation and development of technical solutions.
• Experience in building prototypes and user testing techniques.
• Knowledge about programming languages and emerging technologies is a plus.
• Knowledge of and experience with design thinking (methods).
• You have full professional proficiency of English, both spoken and written. Dutch and French are an advantage.
• Experience in international development cooperation is a plus.
• You are willing to travel to emerging economies and remote areas.
• You hold a work permit to work in NL.

Who are we?
Butterfly Works is a social innovation studio that designs education and communication projects in emerging economies. We are born in the world of design thinking and matured in the field of international development. Building on 20 years of experience in over 25 countries, we apply the most effective tools and methods from the creative sector to social issues worldwide. We connect people with different backgrounds and viewpoints, while we tap into opportunities in ICT, education and design. This is what sparks new ideas, and that is how we create social innovations.

Have a look at the featured projects, read more about the way we work, or meet our committed team.

What do we offer?
We offer an interesting and challenging position in an international work field. The work hours are 32 hours a week. We start with a temporary contract of 7 months. There is the option to prolong the contract in case of a good match.

And:
• An inspiring work space at the NDSM Wharf in Amsterdam
• Being part of a diverse and experienced team, with their own accountabilities, in which each team member’s ideas and plans are appreciated.
• Good coffee and a daily lunch.
• An appropriate salary.

How do we work?
We strongly believe in the talents of an individual and in the strength of an effective team. We have no bosses or managers, everyone is responsible and accountable at the same time. This will give you freedom to do what you are best at and make your own choices in line with the purpose of the organisation. We stand for openness and transparency.

How to apply
If you are interested please send your motivation letter, CV and portfolio/example work in English before Feb 24th to Hanja Holm via jobs@butterflyworks.org. If we find a matching candidate before the closing date, we plan to close the vacancy.

For more information about the position you also use this e-mail address.

We plan interviews in the last week of February. Please note: only shortlisted candidates will be contacted.

For more info about our organisation please visit: www.butterflyworks.org
We would be happy to meet you!