

Communication/marketing intern

Starts Jan/Feb 2023 (32 hrs) for 4-6 months

Are you an innovative and creative connector who gets enthusiastic about social design and likes engaging with different target groups, online and offline? Are you excited to use your skills, experience and energy to contribute to our positive chain of events? Then this is the opportunity for you!

Job description

We are looking for a communication/marketing intern, who, in addition to communication and marketing skills, has good organisational and planning skills. You love to work in a dynamic, project-oriented and international work environment. You are willing to take on all facets of community building yourself. You are proactive and hands-on. You know how to manage professional relationships, are keen on working agile and are eager to take on any challenge!

All of our programmes are co-created with our in-country partners using a design thinking approach and are based on a number of learning theories which increase effectiveness and impact. You will work closely together with our team.

Assignments

We look to upgrade our marketing strategy and materials. The intern would support us in marketing and advertising promotional activities (e.g. social media, direct mail and web), writing marketing materials/content for external communication, social media and the Butterfly community. You can also support in the development of market analysis activities and suggest and share examples and good practices in marketing for social design studios.

As part of our vision, we have co-created a learning community that aims to create a safe and diverse space for members who want to learn about design thinking, co-creation and social innovation. This is a place to meet, exchange ideas and engage in solving the world's most complex problems. We are looking for someone that can support us in moderating and facilitating the community. This includes: identifying opportunities for members to get involved in projects where funding is available, empowering members to have their voices heard through member-organised events (online, offline, or hybrid) and co-facilitation. Your deliverables within this challenge is to: co-execute engaging activities for/with different community members/stakeholders, share our method in line with our ToC aim.

The above challenges will take approximately 75% of your time, next to this you will also have time to work in other roles that fit your skills and we will try to also let you collaborate on projects as we see fit.

Profile

You believe in our Butterfly values, you: embrace diversity and believe it's a foundation for innovation, are a curious explorer of the world, see yourself as a lifelong learner, explore new ways to solve problems while being grounded in contexts of the work, are aware that our work is placed inside a bigger system and you make thoughtful decisions on how we impact the system.

We would like to invite anyone that is confident and excited to take on these assignments and feels motivated to work with us! Butterfly Works is looking for a diverse mix of talented people that are different in gender, race, sexual orientation, religion, ethnicity, national origin and other interesting characteristics that make us a great global team together.

Some qualifications and knowledge that are important:

- You are studying or have studied at at least a Bachelor's level;
- You have professional proficiency in English, both spoken and written, Dutch and French are a plus;
- You hold a (work) permit to work in NL.

Who are we?

Butterfly Works is a social design studio working in international development. We're here to create a world in which people have a say in the future they want. With a co-creation and design thinking approach, and building on more than 20 years of experience, we create education and communication solutions with social impact. We act as an innovation, research, technical and scale-up partner. By co-creating with stakeholders, every solution is based on shared values and people's needs. This means that all of our work is tailor-made; never copy-pasted and always human-centred.

Have a look at the [services](#) we offer, [example projects](#) and meet our committed [team](#).

What do we offer?

We offer an interesting and challenging 4-6 months internship position in an international work field. An internship fee of € 255 per month is available. The work hours amount to 32 hours a week.

And, we offer:

- An inspiring workspace both online from your home and offline at the vibrant NDSM wharf in Amsterdam (In line with COVID regulations).
- An opportunity to be part of a diverse and experienced team consisting of 12 people.
- Great remote tools to use in our online work environment, good coffee and daily fresh lunch at the office.

How do we work?

We strongly believe in the talents of an individual and in the strengths of an effective team. We work holacratically; everyone is responsible and accountable for their roles. This will give you the freedom to do what you are best at and to make your own choices in line with the purpose of the organisation. We stand for openness and transparency and adopted Holacracy in 2016 to support our teamwork.

How to apply

If you are interested, please send your motivation letter, CV and portfolio in English by December 4th to Hanja Holm via jobs@butterflyworks.org. For more information, also use this email address.

We will select and approach short-listed candidates by December 6th. Interviews will be held between December 7th and Dec 12th. We could appoint a suitable candidate before the closing date or decide to leave the vacancy open longer in case there isn't a match.

Please note: only shortlisted candidates will be contacted.

For more info about our organisation, please visit: www.butterflyworks.org