

Vacancy: Learning Experience Designer (French and English speaking)

32 hours a week starting asap, latest 1st of April

Do you love designing meaningful learning experiences through beautifully designed materials and learner centered processes? Do you have proven experience in developing learning experiences, both digital and face to face? And are you excited to use your skills, experience and energy to contribute to our positive chain of events? Then this is the opportunity for you!

Your role as Learning Experience Designer

As a Learning Experience Designer you will work on various projects developing and designing interactive learning and communication materials using a wide variety of media channels for and with different target groups in emerging economies. All our projects are co-created with our local partners using a Design Thinking (DT) approach and are based on a number of learning theories which increase effectiveness and impact. We design learning experiences for a wide variety of technologies as our solutions are based on available channels, we therefore collaborate closely with developers and different tech experts.

These will be your main tasks:

- Design educational and communication services, platforms and content with active learning methodologies.
- Conduct research: context, educational and technical.
- Prepare and facilitate co-creation workshops for ideation and prototyping.
- Conduct training sessions for facilitators and trainers.
- Guide and manage (local) co-authors, creatives and designers of educational materials remotely.
- Making technical briefs for developers, including wireframes, user stories, interfaces, clickable prototypes and aligning technical requirements.
- Guide and manage (local) technical developers in the production of technical platforms, websites and applications.
- Integrate user needs and partner/donor requirements into the project development.
- Provide support in remote testing activities and develop testing guidelines.
- Ensure the use of the BW methodology and contribute to the evolution of the method
- Stay up-to-date with innovations in the field of education and learning.
- Maintain and develop the network of external suppliers' services and expertise.

Profile

We are looking for an enthusiastic colleague who is used to working independently and taking responsibility for his/her work. You feel at home in a dynamic international working environment. You are thorough and accurate, but with a good sense of priorities. You are tech-savvy, have a hands-on work style so you are able to apply theory to practice easily. You enjoy facilitating workshops and training sessions and have proven skills in writing, structuring and providing technical assistance in the design and development of education materials and activities. You are able to work remotely with different international partners guiding them in the development of education materials. You are able to visualise your ideas. You have good knowledge of new and old media and technologies, and you can come up with different ways to apply them in our projects.

Qualifications and knowledge

- A bachelor's degree in a relevant area of learning experience design or the broader field of education.
- Proven experience in active learning methodologies.

- At least five years of experience in the design and development of learning materials, curricula and student centred, participatory learning experiences (online, offline and blended formats)
- Technical knowledge and experience in the development of e-learning and m-learning technologies (LMS, authoring tools, MOOCs).
- Experience in guiding and managing remote teams in the creation and development of technical solutions (such as mobile and web applications).
- Experience in creating prototypes and user testing techniques.
- Experience working with Adobe Photoshop, Illustrator and InDesign, Premiere pro is a plus;
- Knowledge of and experience with design thinking (methods).
- You have full professional proficiency of French and English, both spoken and written. Dutch is an advantage.
- Experience in international development cooperation is a plus.
- You are willing to travel to emerging economies and remote areas (once the borders are open again).
- **You hold a work permit to work in NL.**

Who are we?

Butterfly Works is a social innovation studio that designs education and communication projects in emerging economies. We are born in the world of design thinking and matured in the field of international development. Building on 20+ years of experience in over 30 countries, we apply the most effective tools and methods from the creative sector to social issues worldwide. We connect people with different backgrounds and viewpoints, while we tap into opportunities in ICT, education and design. This is what sparks new ideas, and that is how we create social innovations.

Have a look at the [featured projects](#), read more about [the way we work](#), or meet our committed [team](#).

What do we offer?

We offer an interesting and challenging position in an international work field. The work hours are 32 hours a week. We start with a temporary contract of 7 months. There is the option to prolong the contract in case of a good match.

And:

- An inspiring work space at the NDSM Wharf in Amsterdam, with good coffee and a daily lunch (once we can get back to the office).
- Being part of a diverse and experienced team, with their own accountabilities, in which each team member's ideas and plans are appreciated.
- An appropriate salary.

How do we work?

We strongly believe in the talents of an individual and in the strength of an effective team. We have no bosses or managers, everyone is responsible and accountable at the same time. This will give you freedom to do what you are best at and make your own choices in line with the purpose of the organisation. We stand for openness and transparency.

How to apply

If you are interested please send your motivation letter, CV and portfolio/example work in English before Feb 21st to Hanja Holm via jobs@butterflyworks.org. **If we find a matching candidate before the closing date, we plan to close the vacancy.** For more information about the position you also use this email address. We plan interviews in the fourth week of February.

Please note: only shortlisted candidates will be contacted.

For more info about our organisation please visit: www.butterflyworks.org

We would be happy to meet you!